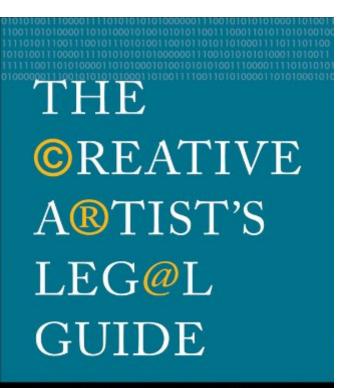
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The Creative Artist's Legal Guide



COPYRIGHT, TRADEMARK AND CONTRACTS IN FILM AND DIGITAL MEDIA PRODUCTION

BILL SEITER & ELLEN SEITER



Synopsis

In today's complex media environment, aspiring filmmakers and new media artists are as vulnerable as swimmers in shark-infested waters. This user-friendly guide supplies creative artists with the essential legal concepts needed to swim safely with lawyers, agents, executives, and other experts in intellectual property and business law. How do I copyright my screenplay? How can I clear rights for my film project? What can I do to avoid legal trouble when I produce my mockumentary? How do I ascertain whether a vintage novel is in the public domain? Is the trademark I've invented for my production company available? What about copyright and trademark rights overseas? If I upload my film to YouTube, do I give up any rights?Bill Seiter and Ellen Seiter answer these questions and countless others while also demystifying the fundamental principles of intellectual property. Clear and thorough, this plain-spoken and practical guide is essential for anyone seeking to navigate the rapidly changing media environment of today.

Book Information

File Size: 1552 KB Print Length: 257 pages Publisher: Yale University Press (June 26, 2012) Publication Date: June 26, 2012 Sold by: Â Digital Services LLC Language: English ASIN: B008AUGN76 Text-to-Speech: Enabled X-Rav: Not Enabled Word Wise: Enabled Lending: Not Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #1,100,407 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #39 in Kindle Store > Kindle eBooks > Law > Intellectual Property > Entertainment #61 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #145 in Kindle Store > Kindle eBooks > Law > Intellectual Property > Patent, Trademark & Copyright

Customer Reviews

I am using this book in my Media Law class and it is an outstanding guide for creative art students. It provides a basic guideline to college level students interested in a career in arts. That said I would have liked to see a very brief introductory on the legal system and the distinctns between the federal and state courts.

Nice book! And the information inside, other level

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